



ARTWORK
SUBMISSION
Guide

ARTWORK CHECK LIST

It is important to check your graphic file before sending it to print! This will save you time and money!



RASTER IMAGES

min. 240ppi

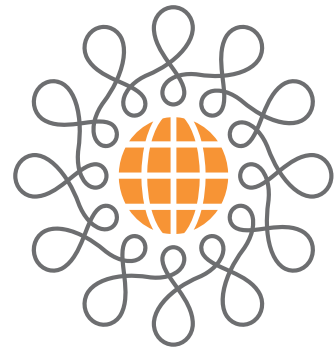
CMYK Color Mode



VECTOR GRAPHICS

Outlined Graphics (in Curves)*

PANTONE Spot Color Mode



FONTS

Outlined Fonts (in Curves)*

PANTONE Spot Color Mode

85% Cott
15% Polye



FILE FORMATS

Pdf, Ai, Eps, Cdr files



Ready to go to Print!

FILE SET-UP

The marks given here are all combined in one drawing, however you need to include in your file only the once relevant to your case.

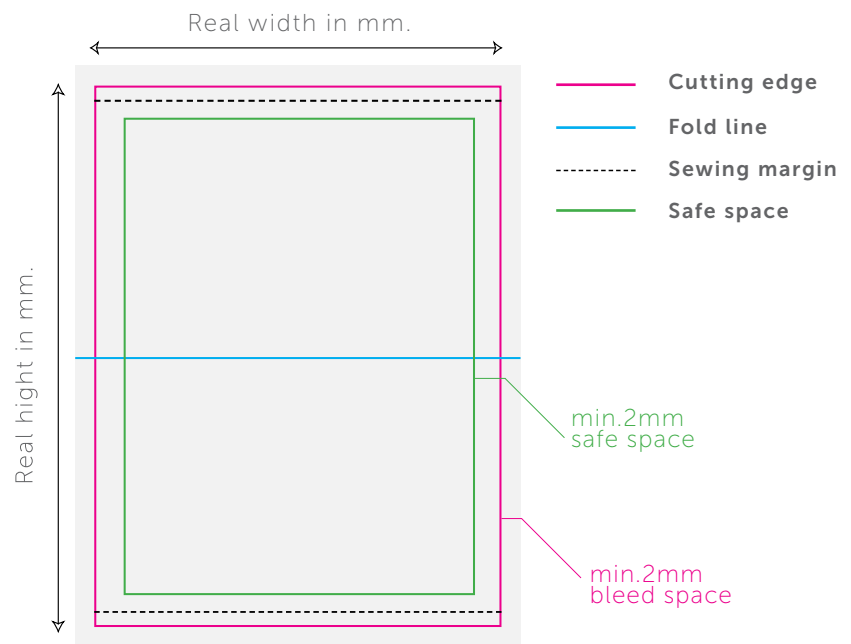
Size - all graphics should be given in real size to print or the size should be marked on the file.

Marks - mark the lines as shown on the legend when necessary. They won't appear on the print!

Sewing margin - leave enough space on the side(s) on which the label will be sewed on.

Bleed space - min. 2mm from the cutter to the edge of the graphic.

Safe space - leave min. 2mm empty space from the end of the graphic to the cutter except in the cases where the graphic/ image is intended to appear on the edge.



GRAPHIC FILES EXAMPLES



1. VECTOR GRAPHIC IN ONE SPOT COLOR

2. VECTOR GRAPHIC IN SIX SPOT COLORS

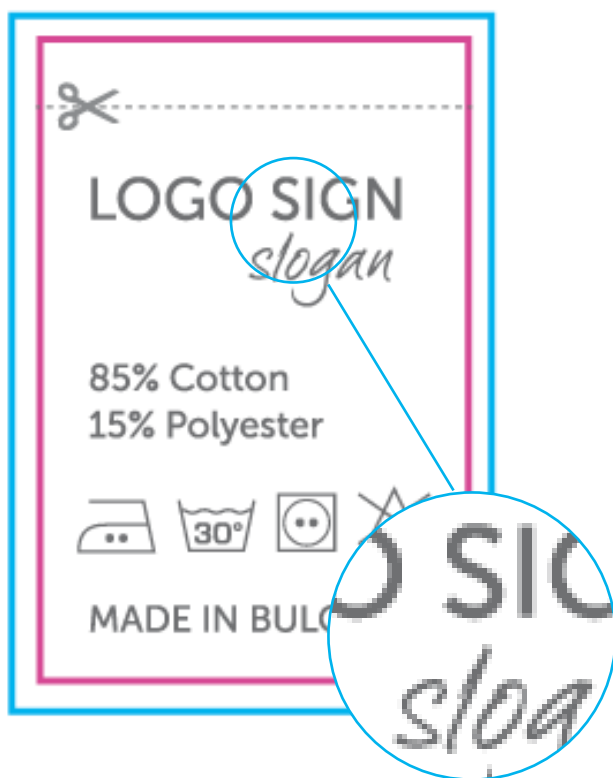
3. RASTER GRAPHIC ILLUSTRATION FULL CMYK COLOR

4. RASTER GRAPHIC PHOTOGRAPH FULL CMYK COLOR + VECTOR IN ONE SPOT COLOR

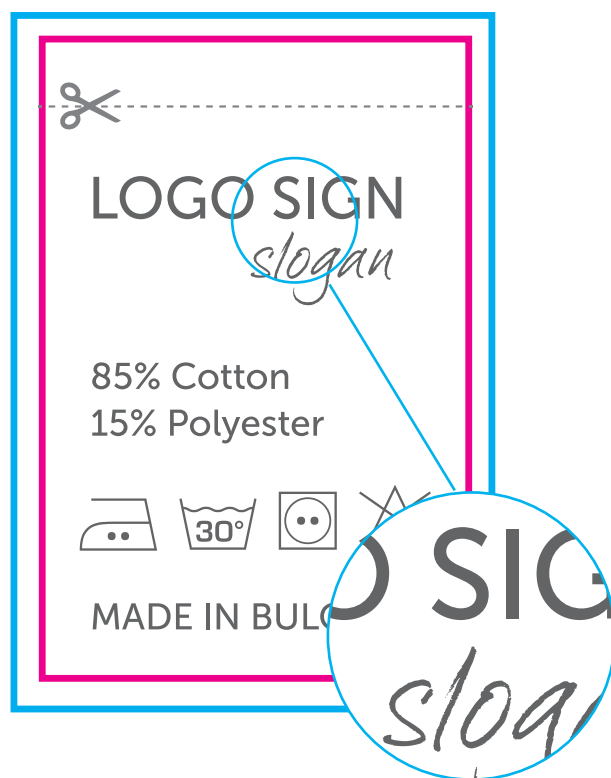
5. RASTER FULL CMYK COLOR + VECTOR IN TWO SPOT COLORS

WHEN YOU SEND US RASTERS INSTEAD OF VECTOR FILES

RASTER 



VECTOR 



IF IN THE FILE YOU SEND US THE GRAPHICS ARE IN RASTERS INSTEAD OF VECTORS WE WON'T BE ABLE TO PREPARE THEM FOR PRINT. IN THIS CASE WE GIVE THE FOLLOWING OPTIONS:

1 Your graphic was originally created in vector editing program. You need to find the original file and send it to us. Make sure all graphics in the file are prepared as per our check list above.

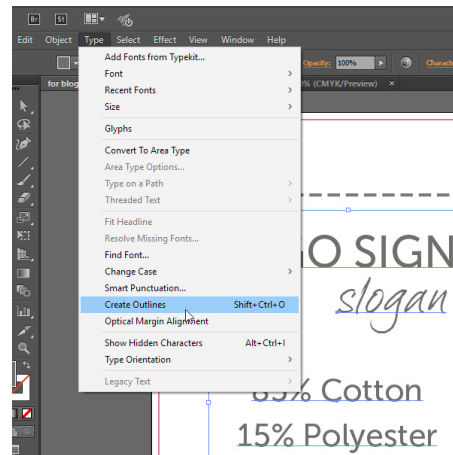
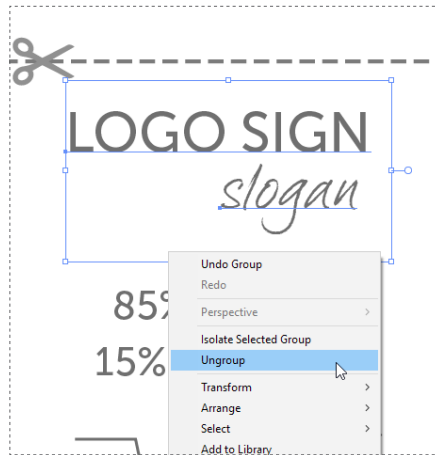
2 If you don't find the original file you need to contact the designer who created it and ask for it. If you have based in designer department they will be able to help with the specifics.

3 If you can't find the file we can recreate the graphics by drawing (tracing) each one of them individually. As this is a time consuming process an additional fee may apply.

In the case where you have text you need to provide the install file of the font or you need to tell us the name of it. If you don't have any information about it we can offer you a font similar to yours to accomplish the design of the label.

*HOW TO OUTLINE FONTS

In Adobe Illustrator

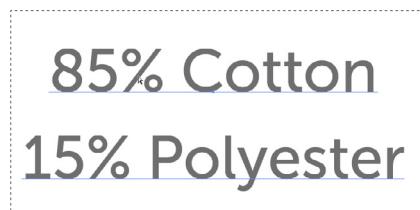


1 Make sure that all graphics are ungrouped, by clicking on them together and with the right mouse click if the 'Ungroup' menu appear, just click on it.

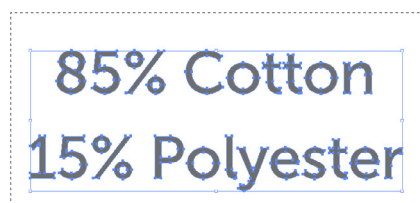
2 Highlight all fonts together with the selection tool. Go to the menu 'Type' on the left upper corner click on 'Create Outlines'.

In Corel Draw this option is called 'Convert to Curves'

BEFORE OUTLINING
you can type on the text



AFTER OUTLINING
you can not type on the text

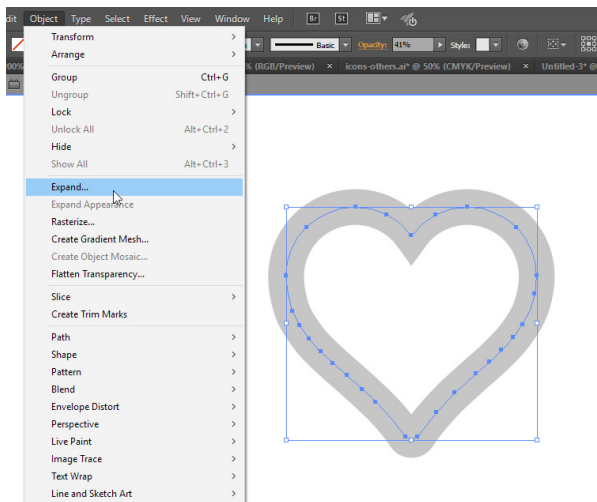


**ALL GRAPHICS IN THE FILE
MUST BE OUTLINED!**

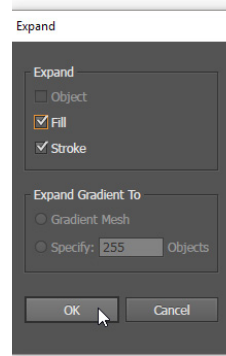


*HOW TO OUTLINE GRAPHICS

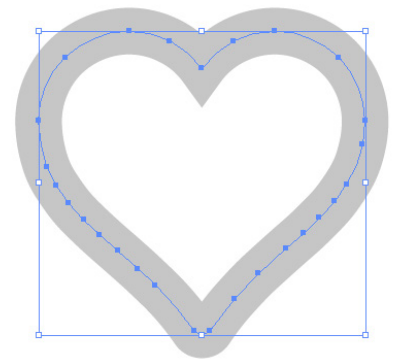
In Adobe Illustrator



1 Highlight the graphic with the selection tool. Go to the menu 'Object' on the left upper corner and click on 'Expand'.

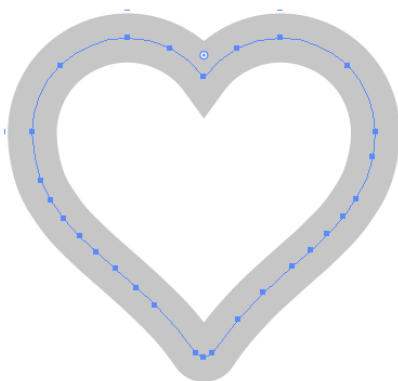


2 Click 'OK' on the pop up menu.



BEFORE OUTLINING

your graphic can change by transferring the files from one program to another!



AFTER OUTLINING

the graphic will remain whole without losing details!

